

B E O
L — I
T I K

MINI BOOK

—
DESIGN GRAPHIQUE

—
2022

B E O
L — I
T I K

Beolitik est né de l'envie commune de concevoir des projets de communication visuelle singuliers en proposant un vaste champ d'exploration graphique grâce à nos savoir-faire complémentaires, notre créativité et notre expérience : identité visuelle, illustration, édition, photographie, web design, affiches, rapports d'activité, brochures, promotion culturelle et institutionnelle...

Notre réseau de partenaires et fournisseurs nous permet de travailler en équipe, en proposant l'éventail des compétences nécessaires pour mener à bien tous vos projets.

Bénédicte Estriapeau & Olivier Combres,
co-fondateurs



THÉÂTRE DE VANVES

Brochure Saison Culturelle 15-16

Brochure - 150x200mm, 48+4p

03



THÉÂTRE DE VANVES

Brochure Saison Culturelle 15-16

Brochure - 150x200mm, 48+4p

04



THÉÂTRE DE VANVES

Brochure Saison Culturelle 15-16

Brochure - 150x200mm, 48+4p

05



THÉÂTRE DE VANVES

PARIS COLLEGE OF ART

Undergraduate Catalog 11-12

ÉCOLE PARSONS À PARIS / A DIVISION OF PARIS COLLEGE OF ART
CATALOGUE 11-12



CATALOGUE 11-12
ÉCOLE PARSONS À PARIS
A DIVISION OF PARIS COLLEGE OF ART

Brochure - 161x223 mm, 188+4p

07





PARIS COLLEGE OF ART

Undergraduate Catalog 11-12

Brochure - 161x223mm, 188+4p

09



PARIS COLLEGE OF ART

Undergraduate Catalog 11-12



Brochure - 161x223mm, 188+4p

10

PARIS COLLEGE OF ART

Undergraduate Catalog 12-13



Brochure - 161x223mm, 208+4p

11



NATIONALITY
Indonesian

DEPARTMENT
Fine Arts, Alumni

LANGUAGES
English, French & Indonesian

Anthony Yohan
Art Director
Ogilvy Paris

at home

When did you first realize you wanted to be an artist/designer?

I started drawing when I was 2. I drew a duck on a piece of paper over and over again every day until I was 5 and I gave the perfect one to my kindergarten teacher. I have continued to draw ever since and it has become a means of meditation.

Tell us about your own professional practice.

I have always fought against specialization. Especially today, being artistically polyvalent has served me well in pursuing my career in advertising as an art director working for clients like Louis Vuitton. I work together with other professionals as a team to give birth to beautiful creations. The challenge is to maintain a great idea with many hands involved and to solve problems quickly and efficiently.

What would you say distinguishes École Parsons à Paris from other schools?

The people. It is a very small school where a teacher can push a student individually. It's one on one. It is a private education. The place: an old garage converted into a gallery space, small spaces connected with each other to make classrooms. It's a labyrinth of creation.

What advice would you give to a student just starting out?

When you put yourself in the right environment, you just simply grow. Use this perfect environment to grow immensely.

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PARIS COLLEGE OF ART

Undergraduate Catalog 12-13

Brochure - 161x223mm, 208+4p

14

NATIONALITY
American

DEPARTMENT
Fine Arts, Professor

LANGUAGES
English, French, & am able to order a beer & a hot dog in 4 other languages

Gregory Ryan
Sculptor

In the foundry

Tell us about your own professional practice.

I have been working in bronze for close to 20 years now. I learned bronze casting in a large industrial factory from some of the best mold makers in France. My greatest luxury as an artist is to cast pieces I want to make. I do a lot of commission work for architects and interior designers and some of the clients are rather high end. For example, I did the Facade of Harry Winston on Rodeo Drive. I always have to keep a number of pieces in the works so that I have the ability to cast other sculptures: new pieces, experimental things.

Where do you find inspiration?

Most of my work is based on what I call dynamic surface patterns found in nature. For the last three years I have travelled around the world taking prints of species of flora and fauna that are close to extinction: everything from the skin of sleeping elephants in Kenya, albatross wings, giant petrels, and penguin flippers in Antarctica, pectoral fins of humpback whales and rare plants from Vanuatu. All of this will be in a show as a sort of a tactile library... a herbarium in bronze.

How do you approach teaching?

It's all about process and I think it is very important to understand, from A to Z, how to make a bronze, because having that understanding will affect the way you conceive a piece. I teach the intricacies of tool use, safety, history of casting and a good part of the class is art history because you have to know where you stand in relation to the evolution of the medium.

What do you see is your role as a teacher?

As a working artist who actually pays the rent with what I do, I know what it takes to survive. By teaching my students to do one thing or another they fill up their intellectual tool boxes with all sorts of things that they will use for the rest of their lives. Even if they don't become artists, my students will be able to walk into a workshop or a foundry and get a job. And if that's the case then I have been successful.

43



PARIS COLLEGE OF ART

revue Collection #2

Brochure - 160x240mm, 92+4p

16

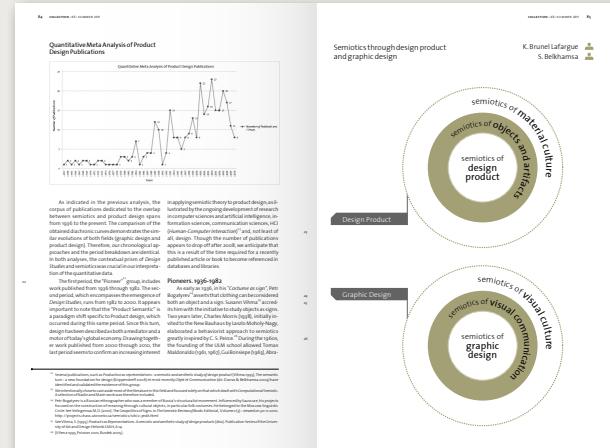
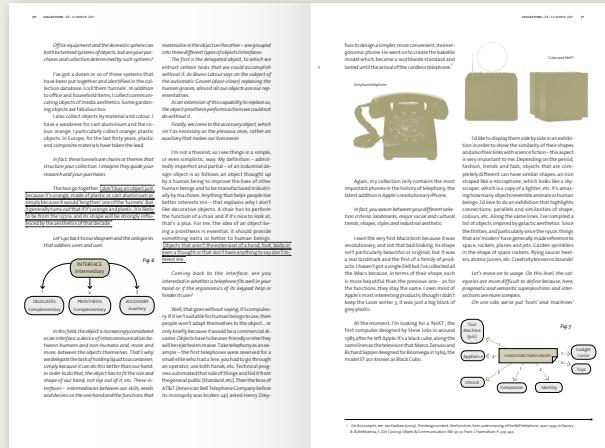
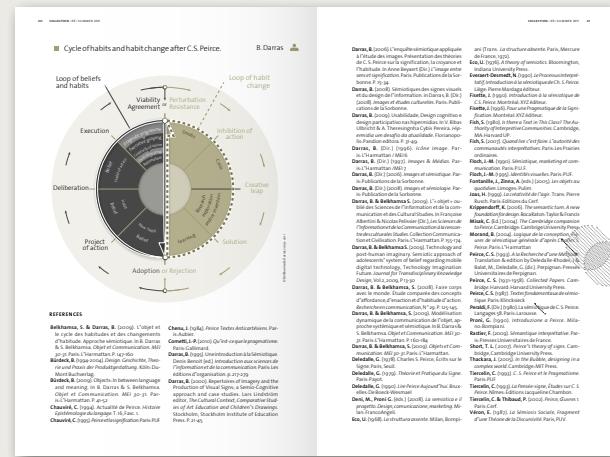
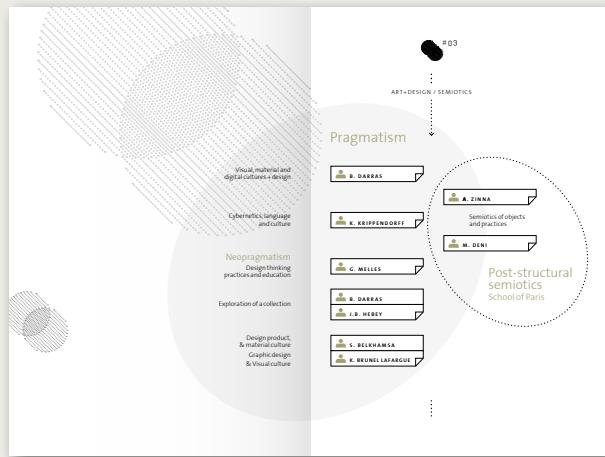
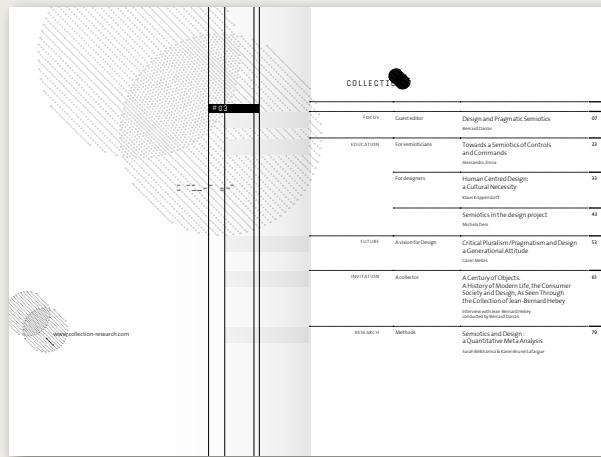


PARIS COLLEGE OF ART

revue Collection #1,2,3,4,5

Brochure - 160x240mm, 92+4p

17



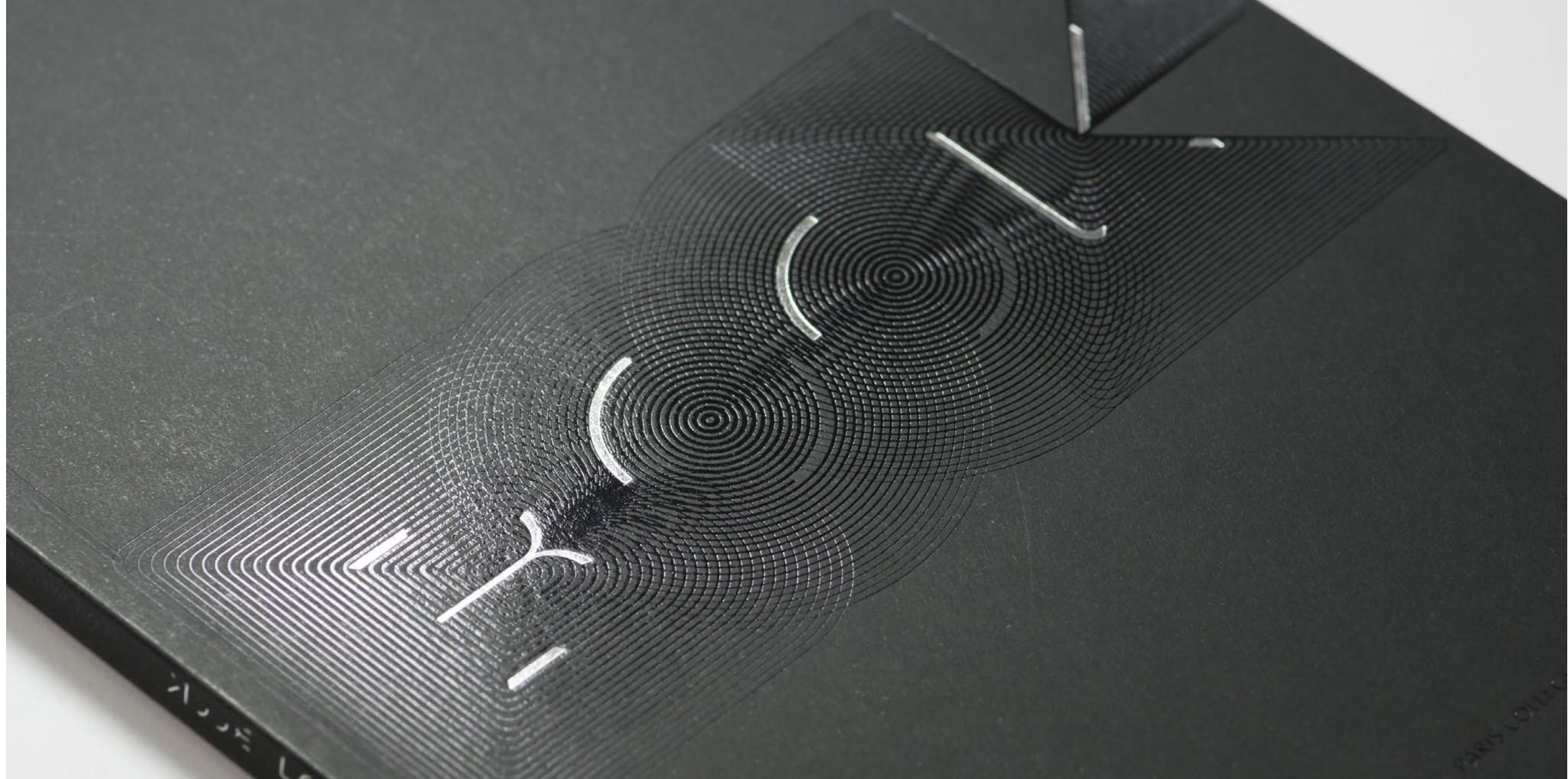


PARIS COLLEGE OF ART

LookBook - Look

Brochure - 161x223 mm, 44+4p - 2 entrées tête-bêche

19



PARIS COLLEGE OF ART

LookBook - Book

Brochure - 161x223 mm, 44+4p - 2 entrées tête-bêche

20





PARIS COLLEGE OF ART

LookBook - Look

Brochure - 161x223 mm, 44+4p - 2 entrées tête-bêche

- 22





THÉÂTRE DE VANVES

Brochure Saison Culturelle 18-19



Brochure - 150x200mm, 52+4p

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THÉÂTRE DE VANVES

Brochure Saison Culturelle 18-19

Brochure - 150x200mm, 52+4p



THÉÂTRE DE VANVES

Brochure Saison Culturelle 18-19



Brochure - 150x200mm, 52+4p

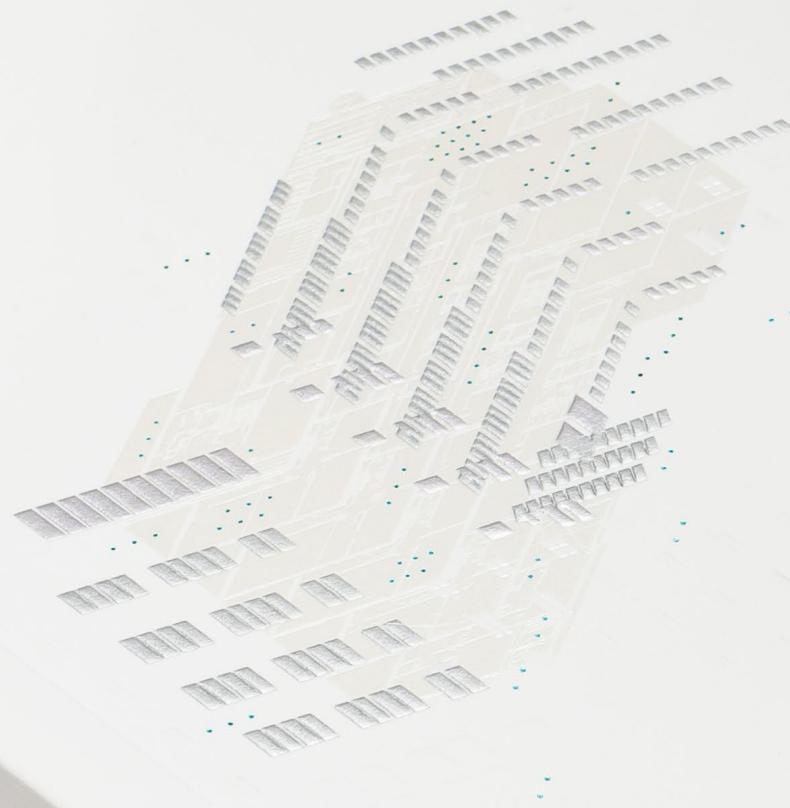
26



PARIS COLLEGE OF ART
CATALOG 2012-13

PARIS COLLEGE OF ART

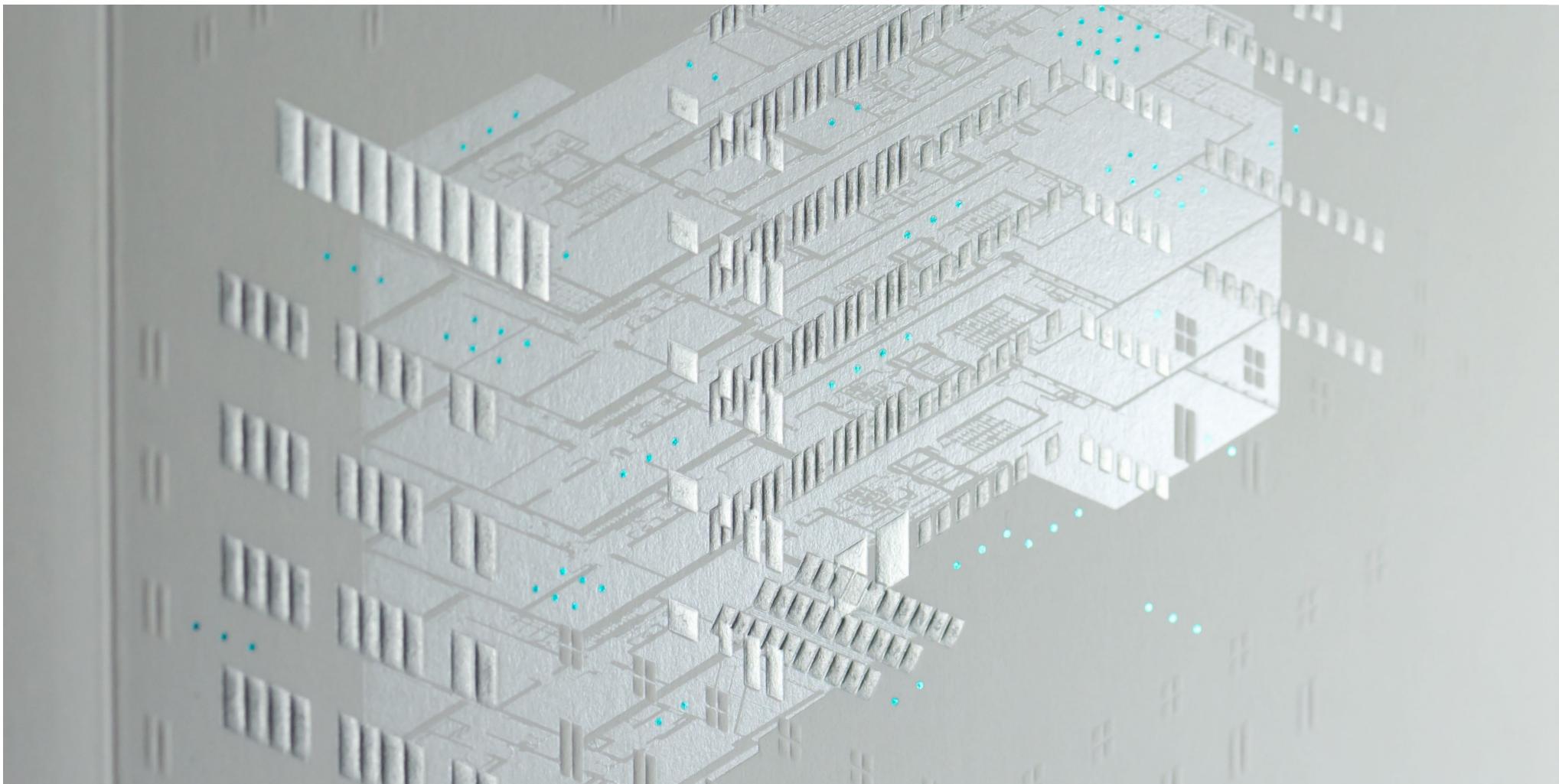
Undergraduate Catalog 12-13



Catalog 2012-13
Paris College of Art

Brochure - 161x223mm, 208+4p

27



PARIS COLLEGE OF ART

Undergraduate Catalog 12-13

Brochure - 161x223mm, 208+4p

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NATIONALITY
American

DEPARTMENT
Photography, Professor

LANGUAGES
English, French & Russian

Tatiana Grigorenko
Photographer
Artist

at the Pont Neuf

How has your background affected your approach to your work?
I think all artists are in some, even small way, inspired by their own lives and experiences. For me, the experience of growing up as a first-generation American with parents who emigrated from the former Soviet Union affects my work deeply.

Where do you find inspiration?
Current events, history, family snapshots... I'm inspired by subjects that seemingly have nothing to do with art.

When do you do your best work?
When, after thinking for long time, I stop thinking and just do it.

How do you keep motivated when things get tough?
I bounce ideas off my friends and learn about their projects. Or I go to see a good movie or exhibition that always gets me excited to get back into the studio or out to shoot!

How long have you been teaching?
I've been teaching for 3 years. In addition to Paris College of Art, I've also taught at Yale School of Art and the International Center of Photography in New York. As a teacher I enjoy the exchange of ideas, learning from my students and seeing the spark go off when they get really excited about something.

What do you love most about Paris?
I admit it, the usual clichés: cheese, wine, bread and the beautiful architecture. I originally moved to Paris when I was 18 and lived here for a year. I knew then that I just had to come back.



PARIS COLLEGE OF ART

Undergraduate Catalog 12-13

Brochure - 161x223mm, 208+4p

31

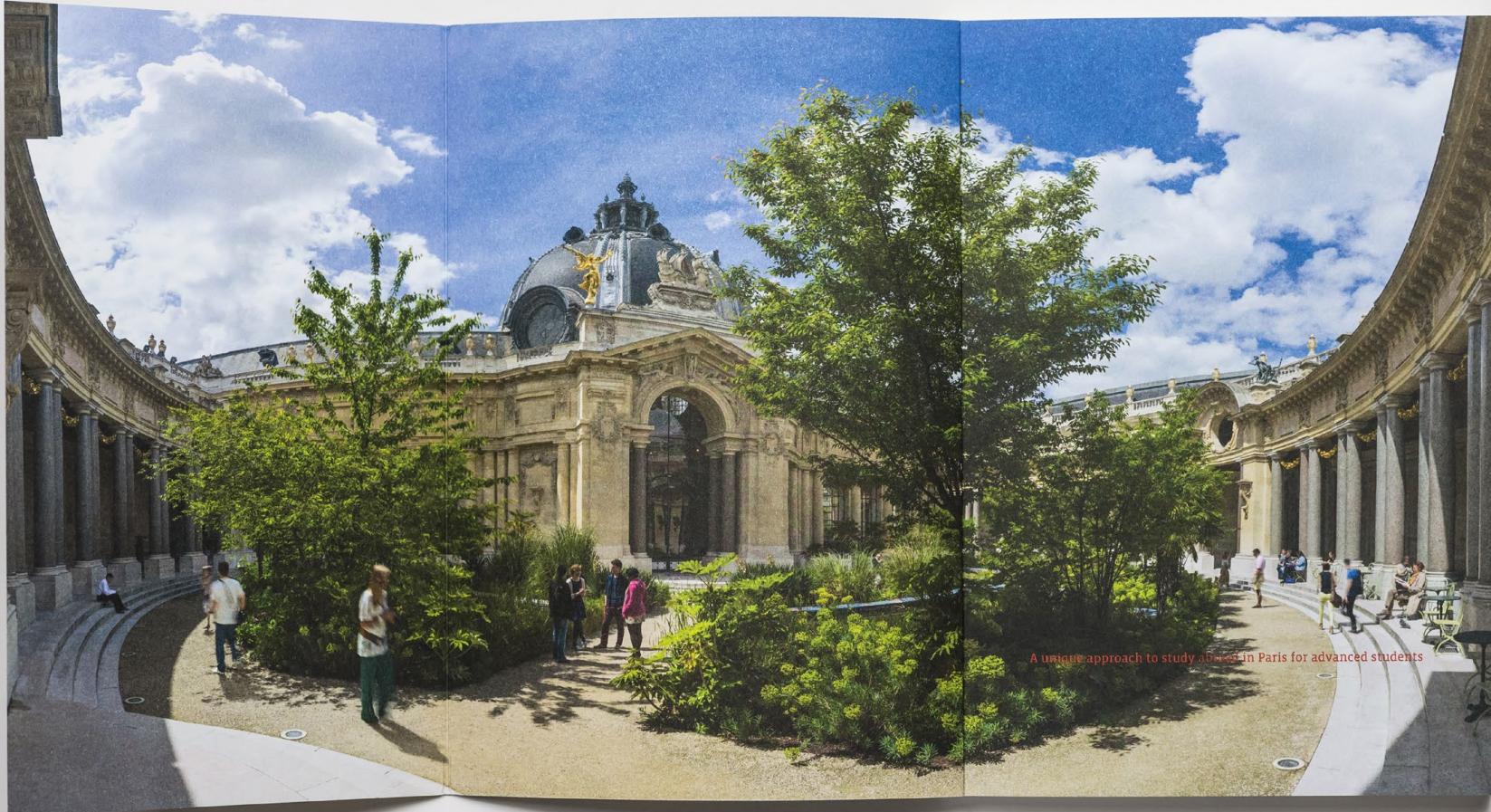


CUPA

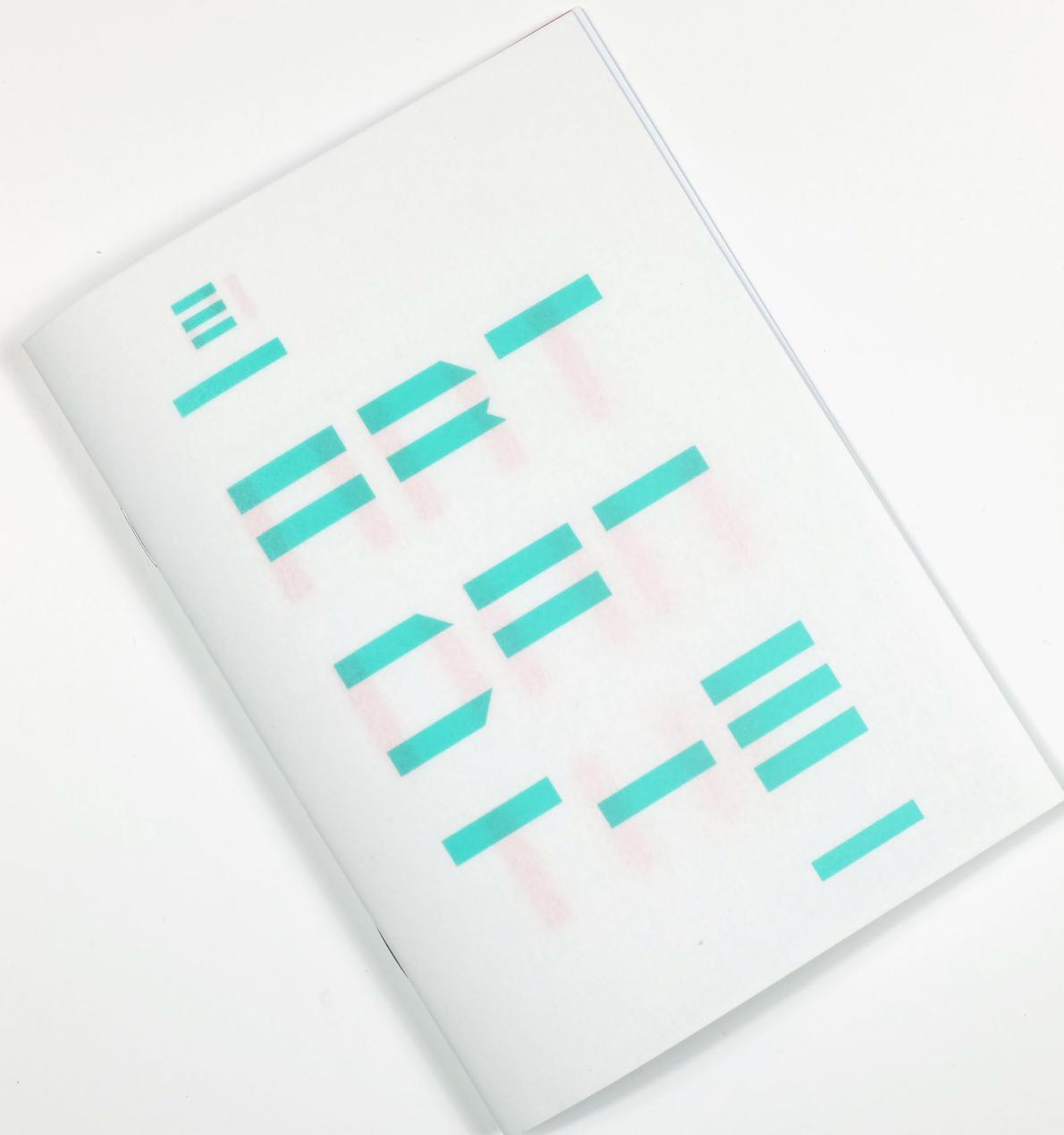
Catalog 14-15

Brochure - 161x223 mm, 188+4p

32



A unique approach to study abroad in Paris for advanced students

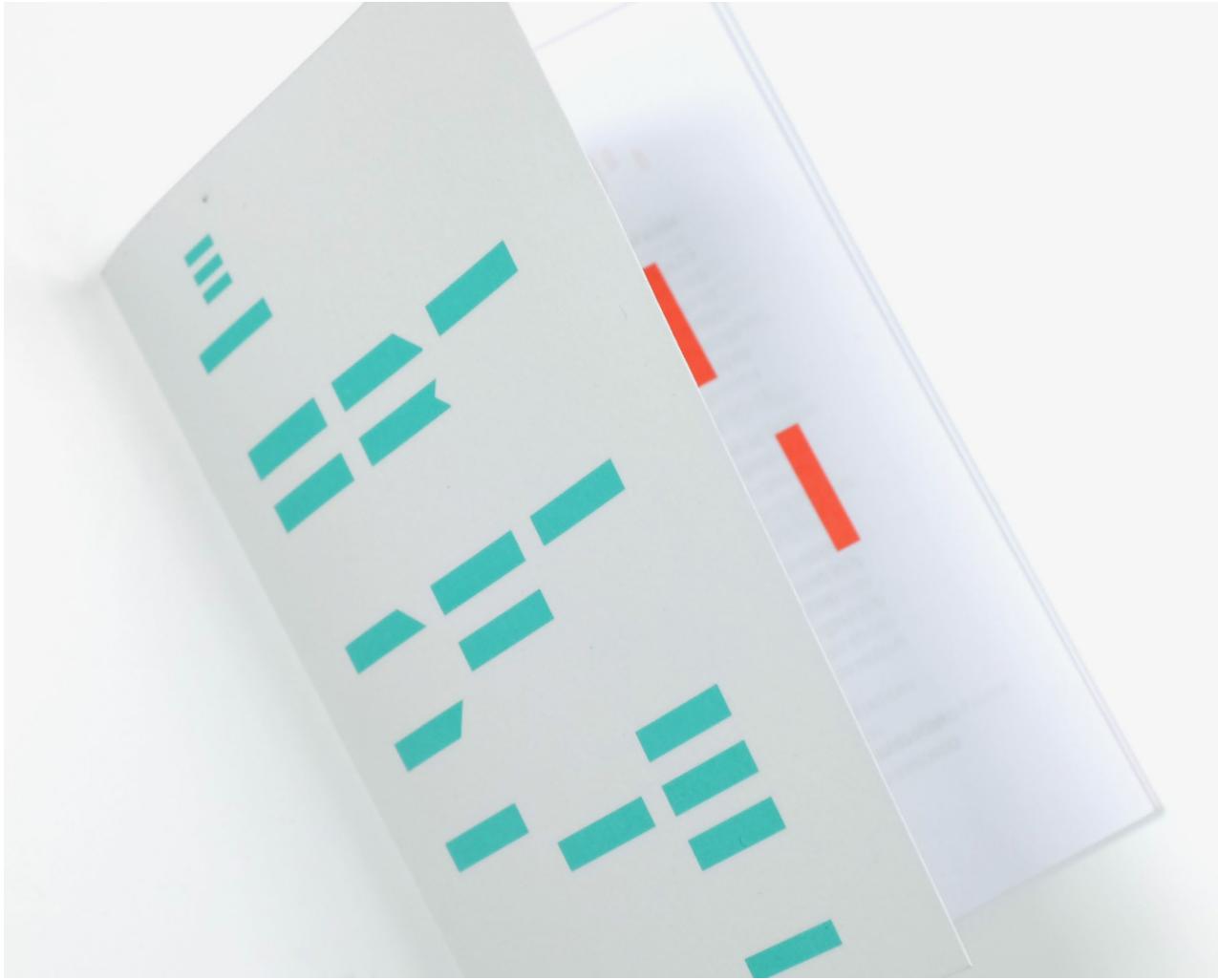


21e ARTDANTHÉ

—
Brochure, 18-19

—
Brochure - 105x148mm, 40+4p

34



21e ARTDANTHÉ

—
Brochure, 18-19



—
Brochure - 105x148mm, 40+4p

—
35

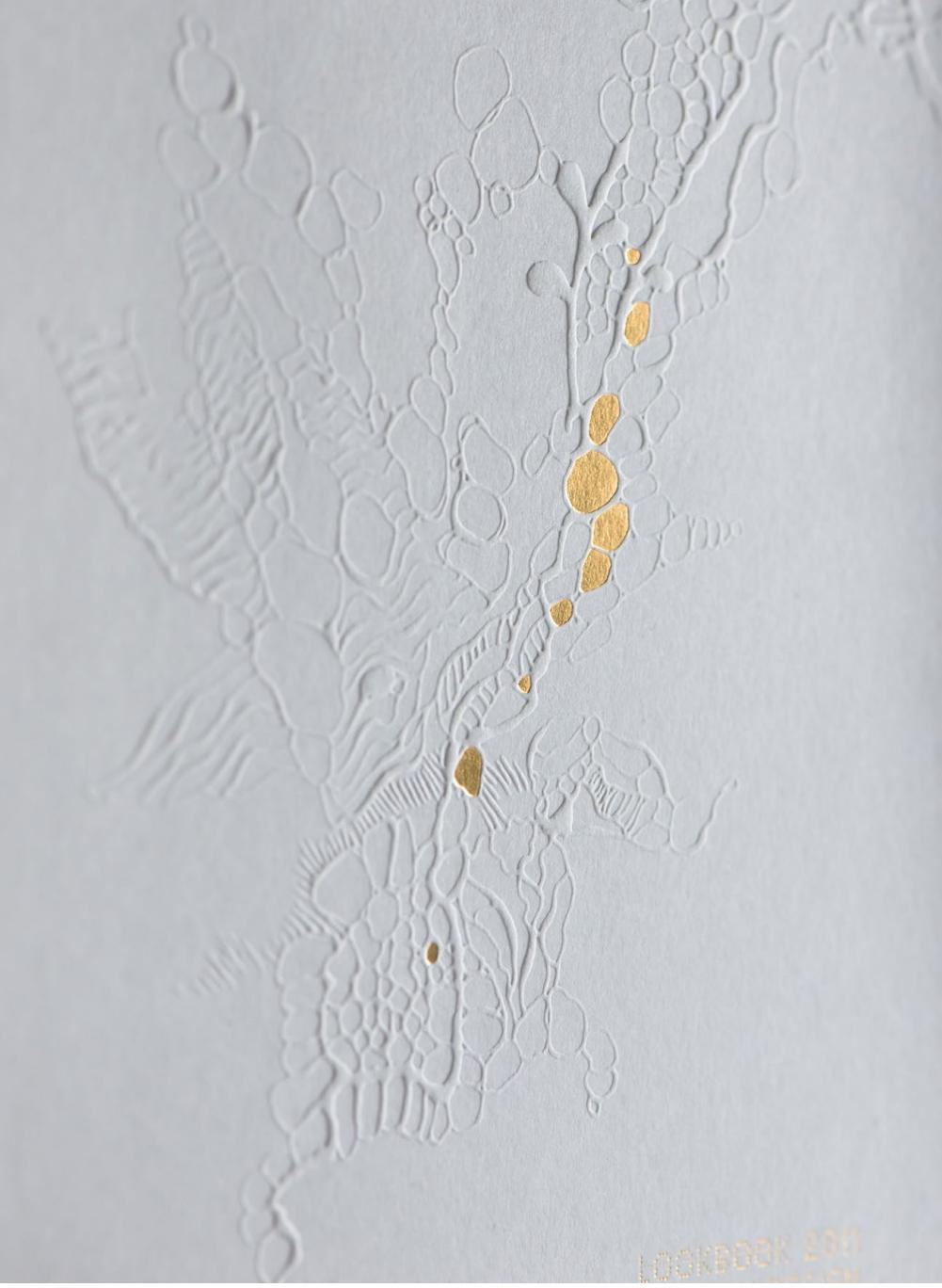


PARIS COLLEGE OF ART

—
LookBook 11-12

—
Brochure - 161x223 mm, 52+4p

—
36



PARIS COLLEGE OF ART

—
LookBook 11-12

Brochure - 161x223 mm, 52+4p



15e ARTDANTHÉ

Brochures 4 couvs, 12-13

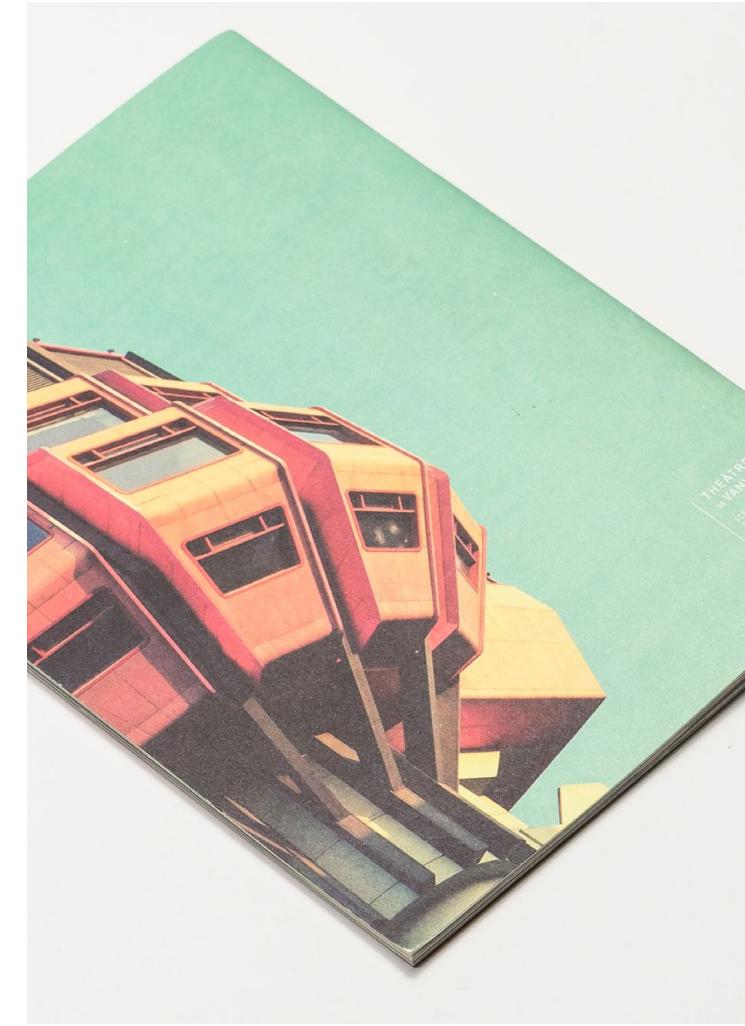
Brochures - 150x200mm, 36p

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THÉÂTRE DE VANVES

Brochure Saison Culturelle 13-14



Brochure - 150x200mm, 36+4p

39



THÉÂTRE DE VANVES

Brochure Saison Culturelle 17-18

Brochure - 180x240mm, 104+4p

40



THÉÂTRE DE VANVES

Brochure Saison Culturelle 14-15



Brochure - 150x200mm, 40p

41



THÉÂTRE DE VANVES

Brochure Saison Culturelle 17-18

Brochure - 150x200mm, 48+4p

42



THÉÂTRE DE VANVES

Brochure Saison Culturelle 17-18



Brochure - 150x200mm, 48+4p

VANVES

Affiche - 14^e Village des Terroirs





VANVES

Affiche - 14^e Village des Terroirs



DUCAMP MONOD & ASSOCIÉS

Identité visuelle & Carte de vœux

Carte de Vœux - 120x120mm fermé, 240x240mm ouvert



THÉÂTRE DE VANVES

Dépliant Artdanthé 17-18

Poster / Dépliant - 150x200mm fermé, 400x600mm ouvert

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Poster / Dépliant - 150x200mm fermé, 400x600mm ouvert



Quelques références...

Paris College of Art (PCA) - 13/14, 12/13, 11/12, 10/11 - Design graphique « Undergraduate Catalog » 1314, 1213, 1112, 1011, portraits photo des enseignants et étudiants, Création du catalogue « LookBook », « Atelier of Art » - **Revue Collection** - 2012, 2011 - Création de l'identité graphique de la revue et design graphique des 5 revues - **Théâtre de Vanves** - saisons 23/24, 22/23, 21/22, 20/21, 19/20, 18/19, 17/18, 16/17, 15/16, 14/15, 13/14, 12/13, 11/12... Création du visuel saison, design graphique des affiches et différents outils de communication - **Festival Artdanthé** - saisons 18/19, 17/18, 16/17, 15/16, 14/15, 13/14, 12/13, 11/12... Création du visuel saison, design graphique des affiches et différents outils de communication - **Collectif DRAO** - 2012 - Création de l'identité visuelle et design graphique du site internet : www.drao.fr - Création cartes de vœux - **Elancourt - Ferme du Mousseau** - saison 08/09 - Création du visuel saison, design graphique des affiches et autre supports. - **Centre culturel de Villiers-le-Bel** - 2015, 2014, 2013, 2012, 2011... Création du visuel saison, design graphique des affiches et autre supports. - **Ville de Vanves** - Création de campagne de communication, Voeux de la ville, Village des Terroirs - **Centre culturel de Jouy-le-Moutier** - saisons 09/10, 08/09 Crédit du visuel saison, design graphique des affiches et autre supports. - **Théâtre de Suresnes** - saisons 09/10, 08/09, 07/08, 06/07, 05/06, 04/05, 03/04... Création du visuel saison, design graphique des affiches et autre supports. **Editions des Braques** - Design de la Collection de livre-cd/vidéo « Oh! », 8 ouvrages déjà parus - Conception graphique de livres-cd (Henri Dès, Steve Waring, Hubert Reeves...) - **CNCDH (Comité Consultatif des Droits de l'Homme)** - 2015, 2014, 2013 - Conception graphique du Rapport d'activité - **Centre Culturel de Sevran** - saisons 09/10, 08/09, 07/08, 06/07... Création du visuel saison, design graphique des affiches et autre supports. - **CUPA** - 16/17, 15/16, 14/15, 13/14, 12/13 - Design graphique du catalogue annuel, création photo de couverture, portraits des étudiants et reportage photographique in situ - **Victorie Music** - Design graphique d'albums CD (Alain Schneider, Sophie Forte, Robinson, David Sire, Carlo Bondi...) - **Librairie « Le renard & l'entonnoir »** - Design graphique du site internet - **Journées de musique ancienne de Vanves** - 2017, 2016, 2015, 2014, 2013 - Création du visuel saison, design graphique des affiches...

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